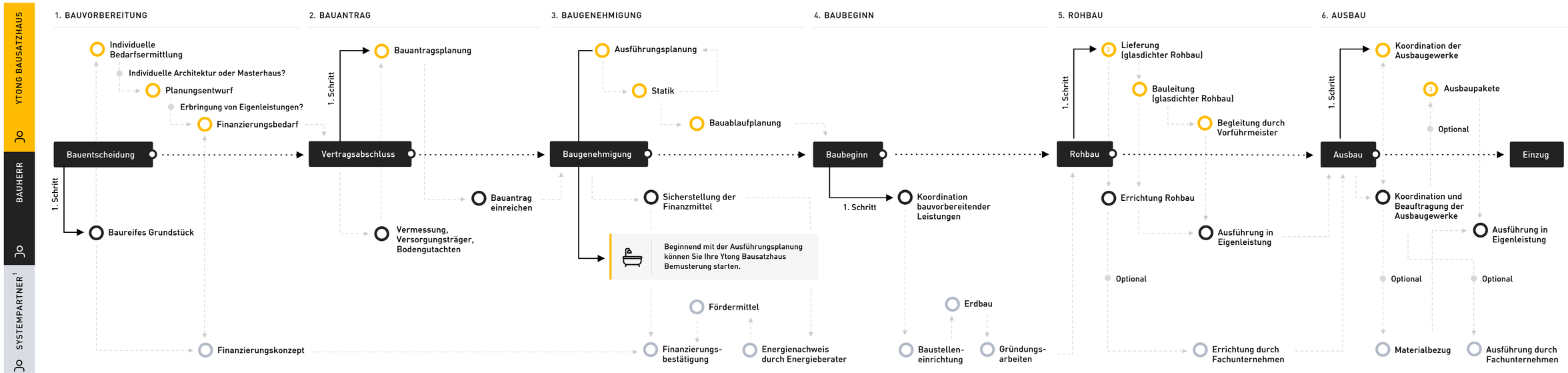Bemusterung im Bauprozess